**SEO-Optimized Google Ad Copy Prompt for a Digital Marketing Course**

**Prompt**

**Title:** Google Ad Copy for an Online Digital Marketing Course

**Instructions:**  
Write a **concise, attention-grabbing Google Ad copy** for a **new online course in digital marketing.** The ad should:

* Be **under 150 characters** for optimal readability and performance.
* Highlight key selling points:
  + **Flexible Learning:** Learn at your own pace, anytime, anywhere.
  + **Hands-On Experience:** Real-world projects to build skills.
  + **Expert Instructors:** Learn from industry professionals.
* Naturally integrate the keyword **"digital marketing course"** **twice** while maintaining readability.
* Include a **strong call-to-action (CTA)** such as "Enroll today and start learning!"
* Keep the tone persuasive and action-oriented to drive conversions.

**Key SEO Considerations Implemented**

* **Keyword Usage:** Naturally integrates "digital marketing course" twice for SEO impact.
* **Concise & Engaging:** Ensures clarity and quick readability under 150 characters.
* **Persuasive CTA:** Strong action-driven message to encourage enrollment.
* **Highlighting Benefits:** Emphasizes flexibility, practical learning, and expert guidance.

**Summary of Improvements**

* **Optimized for Google Ads:** Adheres to character limits and best practices.
* **Improved Readability:** Short, engaging sentences for maximum impact.
* **Stronger Persuasive Tone:** Drives urgency and interest in enrolling.
* **Better Keyword Placement:** Seamlessly includes target keywords for higher ad relevance.